

## Message Text

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PAGE 01 STATE 169537  
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 /020 R

DRAFTED BY COM/BEWT/OEWTD/550/JEMURRIN:MD  
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-----005830 202216Z /61

P R 202112Z JUL 77  
FM SECSTATE WASHDC  
TO AMEMBASSY LONDON PRIORITY  
INFO AMEMBASSY MOSCOW  
AMEMBASSY WARSAW  
AMEMBASSY VIENNA

UNCLAS STATE 169537

ATT: DOUGLAS C. HARTLEY-LONDON, ATT: VONTILLIUS-VIENNA

E.O. 11652: N/A

TAGS: BEXP, UK, UR, PL, AU

SUBJECT: APPOINTMENTS FOR D/A/S ALAN REICH AND  
JAMES E. MURRIN

REF: STATE 134702, LONDON 10803; LONDON 11694

1. CONFIRMING TELCON OF 7/18, JAMES E. MURRIN, DIRECTOR,  
OFFICE OF EAST-WEST TRADE DEVELOPMENT, (BEWT) WILL ATTEND  
TRADE CENTER DIRECTOR'S (TCD) CONFERENCE, LONDON TRADE  
CENTER, JULY 25-29. AS EMBASSY AWARE, D/A/S REICH WILL  
ARRIVE EVENING OF JULY 27.

2. BELIEVE D/A/S REICH WOULD BE INTERESTED IN APPOINT-  
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MENTS WITH (A) RUSSO-BRITISH CHAMBER OF COMMERCE; (B) EAST  
EUROPEAN TRADE COUNCIL; (C) THE APPROPRIATE EWT OFFICIAL  
DEPT. OF TRADE AND INDUSTRY. A BRIEFING ON CURRENT COCOM  
AFFAIRS AND, IF PRACTICABLE, A MEETING WITH APPROPRIATE  
BRITISH OFFICIAL WOULD ALSO BE USEFUL. IN SCHEDULING  
MEETING PLACES, WE TRUST EMBASSY WILL BEAR IN MIND NEED TO  
AVOID FLIGHTS OF STAIRS AND ANY VERY SMALL ELEVATORS.

3. MURRIN WOULD LIKE TO TAKE OPPORTUNITY TO MEET OFFICIALS  
UK DEPARTMENT OF TRADE CONCERNED WITH EAST-WEST TRADE

(EWT) PLANNING, MARKET RESEARCH, PROMOTIONAL AND EXHIBIT  
ACTIVITIES. OBJECT OF INTERVIEWS TO EXCHANGE EXPERIENCE  
CONCERNING ALL PHASES OF PROMOTIONAL ACTIVITIES AND  
RESULTS IN THE USSR, EASTERN EUROPE, AND THE PRC. ON  
THURSDAY, JULY 28, MEMBERS OF EXHIBITION BRANCH, DEPART-  
MENT OF TRADE (STATE 134702), WILL LUNCH WITH PARTICIPANTS  
OF TCD CONFERENCE. HOPE THAT ONE OR TWO UK OFFICIALS CON-  
CERNED WITH EWT CAN ATTEND TO MEET FOUR U.S. MEMBERS  
(MURRIN, FARRAND, VONTILLIUS, SCHRAGE) INTERESTED IN EWT  
MATTERS. MURRIN WOULD PREFER APPOINTMENTS ON AUGUST 1 AND  
2, BUT WILL CONFORM TO GREATEST CONVENIENCE OF ALL CON-  
CERNED.

4. AS EMBASSY AWARE (LONDON 10803) DR. ALLEN LENZ, BEWT  
HAS SCHEDULED A SERIES OF MEETINGS COVERING ECONOMIC,  
FINANCIAL AND OTHER ASPECTS OF EWT. MURRIN WOULD LIKE  
ATTEND MEETING WITH MISS TERRY ON JULY 29 AND MR HALL ON  
AUGUST 1.

5. EMBASSY ASSISTANCE GREATLY APPRECIATED. VANCE

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## Message Attributes

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**Subject:** APPOINTMENTS FOR D/A/S ALAN REICH AND JAMES E. MURRIN  
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**Type:** TE  
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**Review Markings:**  
Margaret P. Grafeld  
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